

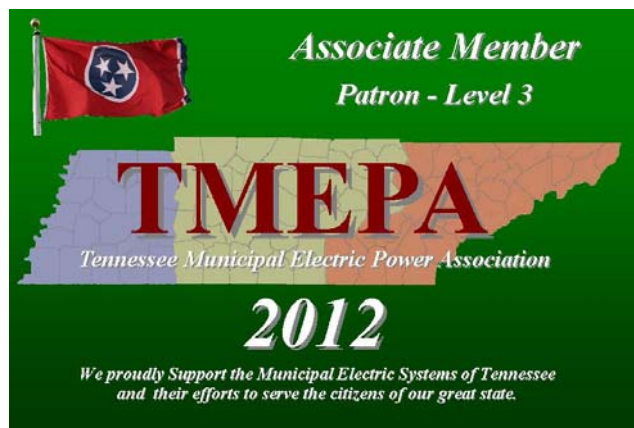
THE 2012 TMEPA ASSOCIATE MEMBER PROGRAM

(Please see next page for important directory information.)

We hope each of you know how much TMEPA values your association and the assistance you lend us with your knowledge, your financial help and more importantly, your friendship. We sincerely appreciate your involvement and your support. It's that time of year to renew or join the Associate Member program for the coming year. This past year was a huge success with participation and we hope you'll agree and stay with us another year. Your participation in our meetings, events and programs plus additional opportunities to be a part of the 60 municipal electric systems of Tennessee is of tremendous value to our System Members and we hope you agree that value is there for your organization also. ***The 2012 Associate Member program begins January 1, 2012.*** The program levels are designed to give you the opportunity to participate at the level most comfortable for your company's goals and objectives. ***You may view the 2011 Associate Members from our website at www.tmeпа.org or click on the following link...***

<http://www.tmeпа.org/2011AssociateMembers.htm> to see the level your organization participated at for 2011.

A brief explanation of each of the four levels of the Associate Member Program is below with a more detailed benefits explanation following this letter. Also following this letter is an application form. Levels 1-3 will receive a 4" x 6" Member ID frame (see to the right) with the appropriate membership level printed on the document. The highest level (***Partner***) will receive an engraved plaque (see next page). All Associate Members are added to our Daily News Clips at their request. A brief highlight of each level of participation follows.



1. ***Supporter Level 1*** is the beginning level of financial commitment and participation.
2. ***Supporter Level 2*** allows you to attend any TMEPA meeting at the same membership registration fee our system members pay (a savings of \$100 minimum for a single registration), an additional directory at no charge plus 2 subscriptions to the Tennessee Connections Magazine (our statewide publication).
3. ***Patron Level 3*** adds additional membership directories, magazine subscriptions and participation in all member communications ***PLUS*** it allows you to bring your spouse to any of our meetings (such as our annual meeting) at a 50% discount on the spouse registration fee. This benefit alone is worth an estimated \$250 dollars at our Annual meeting and when combined with the Regular System Member fee brings your savings to \$350 for a typical Annual Meeting. You would also have first right of opportunity to sponsor and/or exhibit at the annual meeting at the normal exhibitor fee.

4. Our **Partner Level (Level 4) is the highest Participation**. At this level you will receive a customized plaque to display in your lobby or office showing the maximum commitment to TMEPA members (see below). Your spouse registration would be included with all registrations as it is with TMEPA System Members. Each benefit shown increases accordingly to this highest level. The document following this page explains all benefits of this level as well as levels 1-3.

The new directory will ship from our publisher on January 20, 2012. This is earlier than previous years so our deadlines have changed. The good news is that it'll be in everyone's hand earlier this year for additional exposure of all advertisers and Associate Members. In order to be included in the 2012 TMEPA Directory under Associate Members, we need your written response **no later than January 13, 2012**. 2011 Associate Members may qualify for delayed payment of 2012 dues at their request. Please call the office if this applies to you. We thank you in advance for your support and participation. Please don't hesitate to contact either myself or Susan Sherrill should you have any questions, concerns or comments. Again, thank you for your support in the past and we're looking forward to continuing our relationship in the future.

Mike Vinson
Executive Director
TMEPA

615-373-5738
mvinson@tmepa.org

The 2010 **Partner** plaque shown at the right is clear and engraved with a 3D effect. This same plaque was used in 2011. Partner Level Associate Members for 2011 are:

1. Davis H. Elliot Co., Inc.
2. Next Generation Underwriters



2012 Associate Member Program Benefits

	<i>Partner Level 4</i>	<i>Patron Level 3</i>	<i>Supporter Level 2</i>	<i>Supporter Level 1</i>		
Annual Dues	\$2,500	\$1,200	\$600	\$250		
Associate Member Benefits						Explanation of Benefit
Regular System Member Rate to all Meetings. (Includes Spouse at no additional charge for Partner Level. 50% discount for Spouse at Patron level.)	 <i>Includes Spouse</i>	 <i>Includes Spouse Discount of 50%</i>	 <i>Regular System Member rate for all meetings.</i>			Save money on meeting registration fees.
Annual Associate Member ID Frame <i>(Partner Level 4 receives a customized plaque)</i>						Place on your counter or desk to show your support.
Annual Membership Directory(s)						Charge for additional directories is \$35.00 each.
Subscription(s) to State Edition of the <u>Tennessee Connections Magazine.</u>						Annual subscription is \$25.00.
Listing in the Annual TMEPA Membership Directory.						Listing by Level of Associate Membership
Listing on the TMEPA website as an Associate Member by level with a link to your business website.						Listing by Level of Associate Membership
Flash Welcome to Member Systems showing Associate Member support.						Let's the Municipal Systems know who their supporters are.
Receives all Meeting Communications in advance of general notice.						First Opportunity for hotel reservations at member block rate.
Reserved First Opportunity to sponsor & exhibit at meetings of the Association.						Never miss the opportunity to exhibit at TMEPA Meetings.

TMEPA

Tennessee Municipal Electric Power Association

Application for Membership 2012 Associate Member Program

www.tmepa.org

susans@tmepa.org

mvinson@tmepa.org

I request that TMEPA consider this application for Associate Membership in the
Tennessee Municipal Electric Power Association.

Associate Membership is available to all organizations who do not qualify as a System or Regular Member. If this application is accepted, applicant agrees to abide by and be subject to TMEPA's bylaws and board policies. Applicant understands that as an Associate Member he/she has no representation on the board of directors or voting privilege in any official meetings of the association's system/regular members.

This in no way reduces or alters the benefits of the Associate Member Program.

Organization: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Primary Contact: _____ Title: _____

E-mail address of primary contact: _____

Website of Organization: _____

Check One:

- | | | |
|--------------------------|----------------------------|-------------------|
| <input type="checkbox"/> | Partner (Level 4) | \$2,500.00 |
| <input type="checkbox"/> | Patron (Level 3) | \$1,200.00 |
| <input type="checkbox"/> | Supporter (Level 2) | \$600.00 |
| <input type="checkbox"/> | Supporter (Level 1) | \$250.00 |

Please see attached Associate Member Program Benefits Explanation for each Level of Support.

Please include payment by company check with this application made payable to **TMEPA**.
Credit card payments are acceptable but ***please note there is a 5% convenience FEE*** added to all credit card payments.
(See the following credit card payment form.)

Signature of Applicant

Date

Tennessee Municipal Electric Power Association (TMEPA)
Paddock One, C-13, 229 Ward Circle, Brentwood, TN 37027
615-373-5738 Fax 615-373-1901

TMEPA

Tennessee Municipal Electric Power Association

Credit Card Payment Form



Name as it appears on the credit card: _____

Type of Card:

Master Card

Visa

Discover

Credit Card Number: _____

Expiration Date: _____

3 digit code on the back of the card: _____

Address to which the card is billed: _____

E-mail address for confirmation receipt: _____

**Amount to be charged: \$ _____

5% convenience fee will be added see below

Signature of card holder

Date

****Please Note - A 5% convenience fee is added to all transactions**

Thank you for your understanding.

**Tennessee Municipal Electric Power Association
Paddock One, C-13, 229 Ward Circle, Brentwood, TN
615-373-5738 Fax 615-373-1901**